



Indiana State School Music Association, Inc. Media Guidelines

The Indiana State School Music Association, Inc. (ISSMA) thanks you for providing media coverage highlighting music events, student achievement, and the accomplishments of music programs within our state.

- Many school districts have guidelines and restrictions regarding use of student images and the protection of student privacy. Most require securing parental permission.
- Music directors/teachers should instruct students against divulging the name of other students photographed by a media person, even if that person is credentialed.
- Media personnel should contact the relevant school districts(s) to obtain the proper media release for a student(s) name to be included in any media print.

Types of Media Passes

- **General Press ID:** Used by media wishing to provide general coverage of any ISSMA Event. This allows access to the stadium and performance field area, but NOT to the pre-performance and warm-up areas. (*See below for additional requirements for the ISSMA State Marching Band Finals at Lucas Oil Stadium.*)
- **Marching Band Event Personnel Pass:** Requested and obtained from the music director/teacher and used to access pre-performance areas, warm-up areas, and the performance field.
- **ISSMA State Marching Band Finals Media Pass:** Obtained from ISSMA for the State Marching Band Finals. This pass must be requested in advance by calling 317-780-4100 the week of the event, but no later than Thursday prior to the event. A Press ID must be presented when picked up at Lucas Oil Stadium on the day of the event. This allows access to the grandstand and the field performance area (behind the gold boundary line and out of the flow of performing groups). This pass DOES NOT ALLOW access to pre-performance or warm-up areas or post-performance areas. (tunnel, etc.) *See "Personnel Pass" above for additional information.*

Photography or Video Photography of any ISSMA event may be used solely for the purposes of local media. Any sales or distribution of photos or videos from an ISSMA event, that are sold and/or distributed in a means other than from ISSMA official vendors is strictly prohibited. ISSMA issues press/media credentials for newsgathering purposes only.

Any use of materials obtained or created by media personnel at ISSMA events, including photographs and video recordings, other than for news reporting is strictly prohibited and violation of this policy may result in loss of press/media credentials for future ISSMA events.